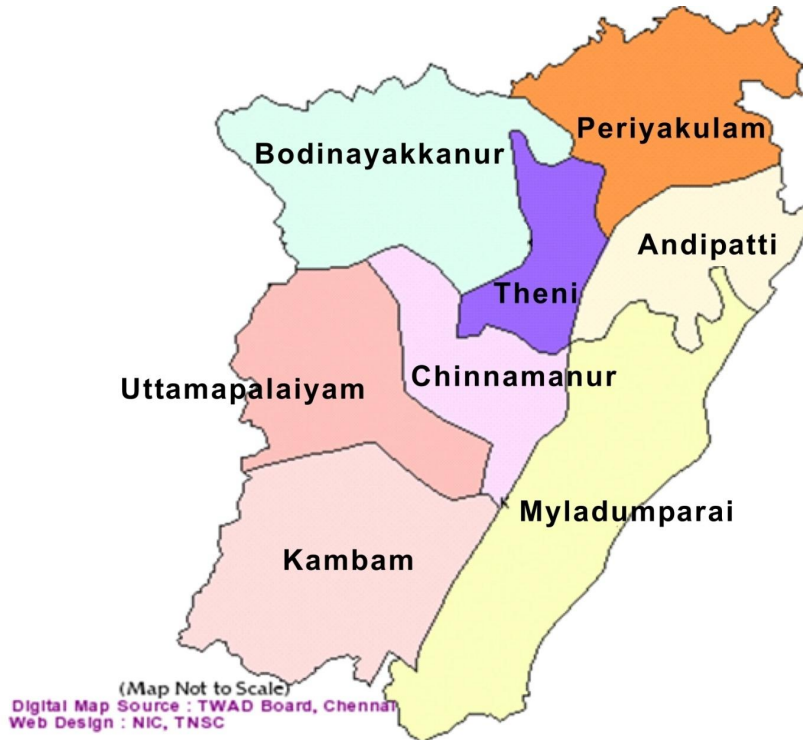


# DISTRICT PROFILE-THENI

## THENI DISTRICT MAP



## FORMATION

- Theni District was carved out of Madurai District and started functioning from 01.January 1997.
- Located 450 km away from South of Chennai

## GEOGRAPHICAL STRUCTURE

- Bounded on the North,East, and South by Dindigul, Madurai and Virudhunagar Districts respectively and on west By Kerala State.
- Area. 3242.30 Sq.Km
- Forest Area 33 %
- Net Sown Area 33%

## Temperature & Rain Fall

Temperature	Rain Fall (in mm)
Maximum 39.5	Normal 829.8
Minimum 25.8	Actual 1084.5 (2005-06)

## DISTRICT ADMINISTRATION

### REVENUE

- Divisions 2
- Taluks 5
- Firkas 17
- Villages 113

### LOCAL BODIES

- Municipalities 6
- Town panchayats 22
- Village Panchayats 130
- Blocks 8

### BLOCKS IN THENI DT

1. Theni
2. Periyakulam
3. Bodinayakanur
4. Uthamapalayam
5. Andipatti (Backward Block)
6. Chinnamanur (Backward Block)
7. Cumbum (Backward Block)
8. K. Myladumparai (Backward Block)

### Population

- Male 552986
- Female 540964
- Total 1093950
- Urban 591841
- Rural 502109
- Total 1093950

### Literacy

- Male 398150
- Female 294647
- Total 692797
- Literacy Rate 63%

### IRRIGATION

#### MEANS (In Hec)

- Canals 12264
- Wells 41505
- Tanks 1949
- Net Area 55718

## RIVERS

- Periyar
- Vaigai
- Kottagudi
- Suruliaru
- Varaganathi
- Manjalaru
- Varattaru

## MAJOR CROPS

Crops	Area (Hec)	Prodn (Ton)
Paddy	14915	66093
Cholam	11998	17073
Kambu	3127	3952
Sugarcane	9054	1201221
Red Gram	1873	1144
Banana	4102	22720

## MAJOR CROPS

Crops	Area (Hec)	Prodn (Ton)
Silk Cotton	3926	7852
Tamarind	4253	12759
Grapes	2113	47754
Coconut	14500	3552 Lac Nuts
Groundnut	2037	4021
Cotton	1861	563

## ANIMAL HUSBANDARY

- Livestock 287317
- Poultry 515252
- Milk Production 36641057 Lit
- Milk Societies 453
- Veterinary Hospitals 3
- Veterinary Dispensaries 22
- Fishing Centers 2
- Inland Fish Catch 29.806 Ton

## ENERGY & POWER

### Generation of Electricity (in MU)

- Hydro 598.081
- Power purchased 105.06

- Wind Mill ( 3 Nos) 1.65 MW  
(Capacity each)

**Consumption of Electricity (in MU)**

- Agriculture 62.957
- Industry 35.465
- Commercial 15.665
- Domestic 82.863

**EDUCATION**

- Govt. Medical College 1
- Engineering Colleges 2
- Arts & Science Colleges 11
- Polytechnics 2
- ITI 7
- Horticultural College 1
- Forest College 1
- Hr. Sec. Schools 26

**Financial Institutions**

- Nationalized & Private Sector Banks 82
- Central Co-op Bank 1
- State Land Development Bank 1
- TIIC 1

**TRANSPORT & COMMUNICATION**

- National High Ways 162.70 Km
- State High Ways 725.77 Km
- Municipal Roads 213.17 Km
- Railways 49.09 Km
- Nearest Airport Madurai
- Nearest Port Tuticorin
- Telephone Exchanges 25
- Post Offices 147

**INDUSTRIAL SENARIO**

- Cotton Spinning & Sugar Mills are the Major Industries In Theni District.
- As coconut is largely grown Coir Fiber and Coir units are mostly found in this District.
- Handloom Weaving & Power Looms are the major economic activities.
- Ready made Garments and Silk Cotton Industries also are functioning.
- As paddy & pulses are largely grown, Rice, Dal, Oil, and Flourmills have shown considerable growth.

## LARGE SCALE INDUSTRIES

- **Theni Block**
  - Cotton Yarn & Spinning Mills
  - No of units 4
  - Employment 1850
  - Investment 233 Crores
  - Installed Capacity 178672 Spindles
- **Andipatti Block**
  - Cotton yarn & Spinning Mill
    - 3 units - Employment 575
    - Investment: 100.73 Crores
    - Installed Capacity 37000 Kg/Per day
  - Cotton Socks
    - One unit - Employment 75
    - Investment 16.09 Crores
    - Installed Capacity 18 Lakhs Pairs/PA
- **Periyakulam Block**
  - Cotton Yarn & Spinning Mill
    - No of Unit 1
    - Employment: 340
    - Investment 12 Crores
    - Installed Capacity 25880 Spindles
  - Sugar & Coffee
    - No of Units 2
    - Employment 532
    - Investment 290 Crores
    - Installed Capacity (Sugar) 25000 TCD
    - Installed Capacity (Coffee) 1800 Ton/PA
- **Bodinayakanur Block**
  - Spinning & Weaving Mill
    - No of Unit 1
    - Employment 1100
    - Investment 63 Crores
    - Installed Capacity 21000 Spindles
  - Curry Masala Powder
    - No of Unit 1
    - Employment 220
    - Investment 12.2 Crore
    - Installed Capacity 20000 Tonne
  - Paper & Paper Board
    - No of Unit 1
    - Employment 125
    - Investment 15.5 Crores
    - Installed Capacity: NA

## **PROPOSED LARGE SCALE PROJECTS**

- Wind Mills
- Sugar Mill & Distillery under Expansion
- Spinning Mill Under Expansion

Theni & Andipatti Blocks  
Periyakulam Block  
Theni, Andipatti Blocks

## **THRUST SECTOR ACTIVITIES**

- Auto Components
- Solar Energy Equipments
- Readymade Garments

## **INDUSTRIAL CLUSTERS**

### **Rice Mill Cluster**

- Efforts were made to form the above cluster and diagnostic study undertaken by ITCOT. The stakeholders have not shown interest in forming the cluster. Hence the proposal has been dropped.

### **Readymade Garments Cluster.**

- Efforts have been taken to establish Readymade Garment Cluster in Cumbum area by contacting Garment Mfrs Associations.

## **EXPORT POTENTIAL**

- Cotton Yarn & Printed Fabrics
- Freeze & Dried Coffee
- Cotton Socks & Fleece
- Crystal Sugar

## **POTENTIAL NON-FARM SECTOR**

### **Raw material Based**

- Coconut
- Mango/Grape
- Spices
- Cashew/ Silk cotton
- Banana
- Paddy/ Pulses
- Herbal

### **Demand Based**

- Electrical & Electronic Components
- Plastic & PVC Components
- Cold Storage
- Note Books & Stationeries
- Agricultural Implements

**Skill Based**

- General Engineering & Fabrication
- Wooden Structural/ Furniture
- Gold & Silver Ornaments Making
- Readymade Garments
- Bricks
- Power Looms

**Export Oriented**

- Cotton Yarn
- Printed Fabrics
- Cotton Socks
- Curry Masala Powder
- Ginger/Garlic /chilly / Tamarind paste.
- Sugar
- Coir Pith Blocks

**Rural Artisan Based**

- Pottery
- Ornaments / Imitation Jewellery
- Bamboo Baskets / Articles
- Wood Carving

**SIDCO INDUSTRIAL ESTATES**

<b>Details</b>	<b>Theni</b>	<b>Andipatti</b>
Sheds Constructed	37	5
Sheds Allotted	37	5
Tiny Sheds Allotted	20	-
Developed Plots	4	4
Workers Male	205	21
Female	156	43
Annual Turnover (Cr)	14.15	2.35

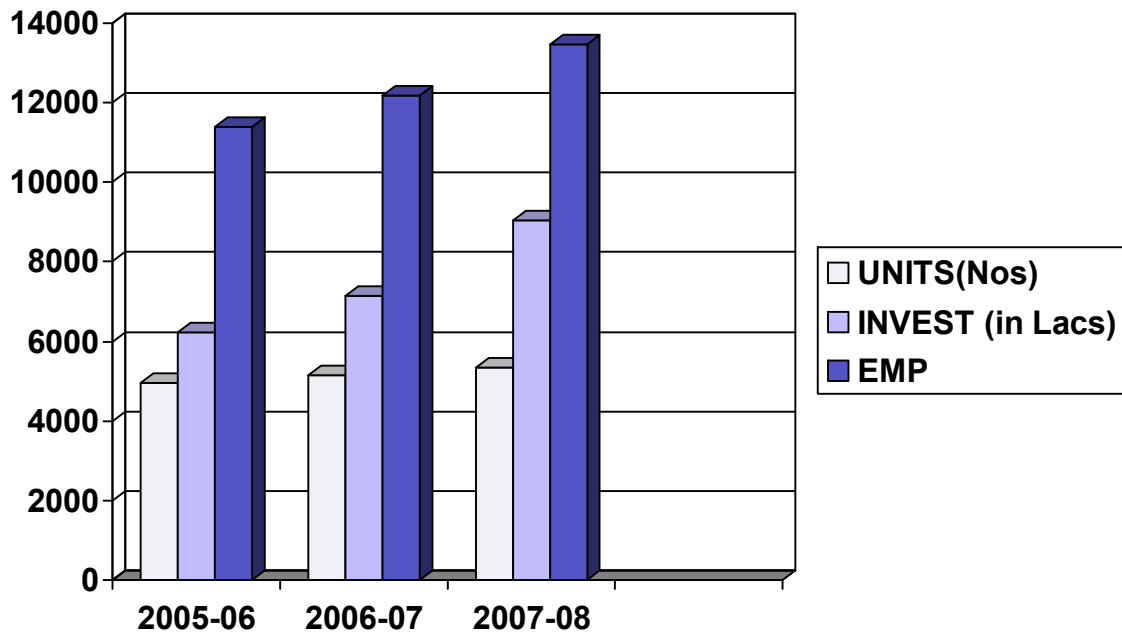
**PROPOSAL FOR NEW ESTATE**

- A new Industrial estate is proposed to be established near K.Vilakku village of Andipatti Block in an area of 40 acres by SIDCO

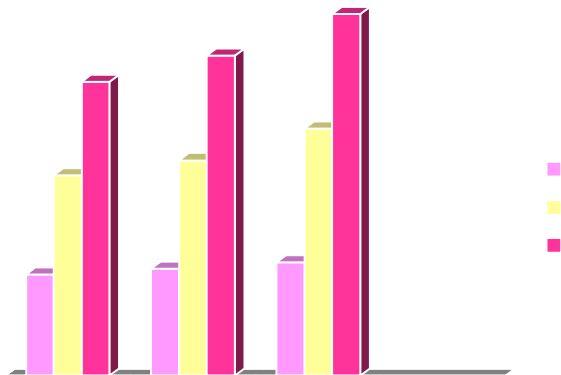
## BLOCKWISE MSMEs

Sl.No	Blocks	MSMEs	Investment	In Lacs
1	Bodi	623	1346.64	1748
2	Periyakulam	978	2009.30	2613
3	Theni	1299	2573.25	3476
4	Uthamapalayam	562	1292.72	1418
5	Cumbum	577	1239.23	1524
6	Chinnamanur	380	651.10	1019
7	Andipatti	798	1404.48	2017
8	K.Myladumparai	178	249.20	416

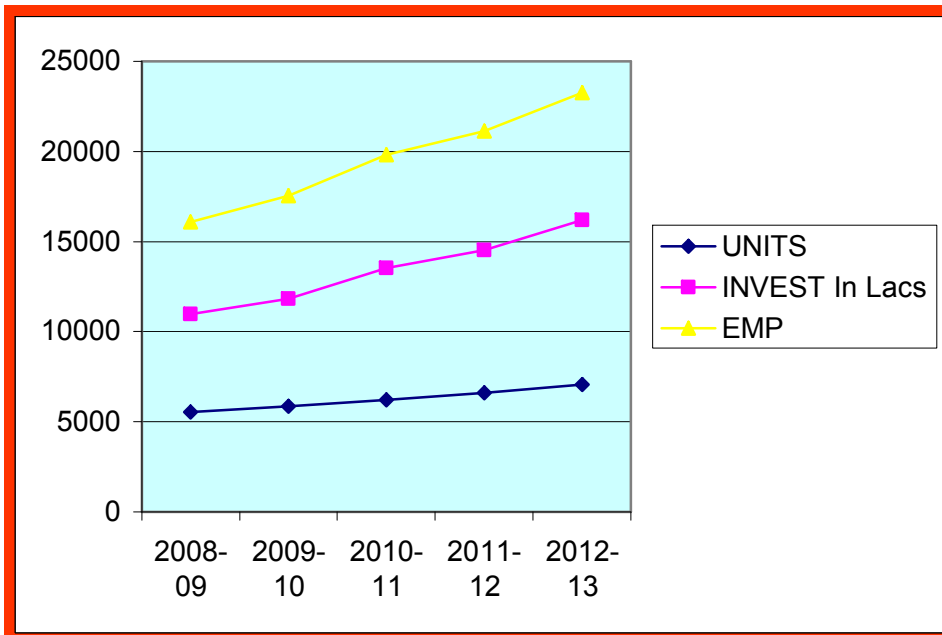
## ANALYSIS OF MSMEs FOR LAST 3 YEARS



## PROJECTED GROWTH OF MSMEs FOR NEXT THREE YEARS



## INDUSTRIAL SCENARIO AFTER 5 YEARS



## **STEPS TO INDUSTRIAL GROWTH**

- Motivating, Counseling & Guiding Entrepreneurs
- Providing Project Profiles
- Help to Identify Suitable Projects
- Creating Entrepreneurial Awareness
- Conducting Seminars & Workshops
- Interface with Industrial Associations
- Assist to obtain statutory clearances
- Ensure adequate & timely credit facility
- Popularizing Incentive Schemes
- Organizing promotional programs
- Action for uninterrupted Power Supply
- Ascertaining the reasons for Units becoming Sick at the incipient stage
- Providing the remedial measures for revival
- Organizing Skill Development Training & EDPs
- Arranging Buyer- seller Meet for market expansion

## **STEPS TO IMPROVE EXPORTS**

- Strengthening District Export Promotion Cell by improving infrastructure
- Having more journals relating to Exports
- Updating data regarding export potentials and export products
- Guiding & encouraging entrepreneurs to go in for exports
- Organizing Export seminars for popularizing export procedures & formalities, export incentives etc.,

## **STEPS TO IMPROVE EXPORTS**

- Coordinating with Federation of Indian Export Organization for obtaining speedy clearances by exporters
- Identifying potential products in demand in foreign countries
- Identifying prospective exporters and arranging Interface with potential exporters