

DISTRICT PROFILE–PUDUKKOTTAI

- ❖ Pudukkottai District formerly a Revenue Division of Trichy
- ❖ District was formed on 14th January 1974.
- ❖ Area of district is 4663 sq. km.
- ❖ The District is having a 39 kms of coastline.
- ❖ The District is bounded by Trichy, Thanjavur, and Sivagangai and in East by Bay of Bengal.

The District has two Revenue Divisions, Nine Taluks and 13 Blocks as detailed below.

| Divisions | Taluks | Panchayat Unions |
|------------------------|---|---|
| 1.PUDUKKOTTAI | 1.Pudukkottai 2.Alangudi 3.Thirumayam 4.Kulathur 5.Gandarvakottai 6.Illuppur | 1. Annavasal 2. Arimalam 3. Gandarvakottai 4. Kunnadarkoil 5. Ponnamaravathy 6. Pudukkottai 7. Thirumayam 8. Viralimalai |
| 2. ARANTHANGI | 1.Aranthangi 2.Avudaiyarkoil 3.Manamelgudi | 1. Aranthangi 2. Avudaiyarkoil 3. Karambakudi 4. Manamelgudi 5. Thiruvarankulam |
| Municipalities 2 | Revenue Firkes 42 | |
| Town Panchayats 8 | Revenue Villages 763 | |
| Village Panchayats 498 | | |

Population

| The Total Population of the District as per 2001 Census | Males | Females |
|--|--------------|----------------|
| 14,59,601 | 7,24,300 | 7,35,301 |

Education

| Sl. No | Particulars | No. of Schools / Colleges / ITI's / Polytechnics |
|---------------|--------------------------------|---|
| 1. | Primary Schools | 1336 |
| 2. | Secondary Schools | 77 |
| 3. | Higher Secondary Schools | 35 |
| 4. | High Schools | 79 |
| 5. | Middle Schools | 189 |
| 6. | Arts and Science Colleges | 6 |
| 7. | Polytechnics Self-Financing | 10 |
| 8. | Engineering Colleges | 6 |
| 9. | Industrial Training Institutes | 10 |

Banks

| Bank | No. of Branches |
|------------------------------------|------------------------|
| Nationalised Banks | 71 |
| Private Sector Banks | 27 |
| Pudukkottai Central Co-op Bank Ltd | 21 |
| Regional Rural Bank | 5 |
| LD | 9 |
| TAICO | 1 |
| TIIC | 1 |

| Sectors | Bank branches |
|----------------|----------------------|
| Rural | 72 |
| Semi Urban | 26 |
| District total | 98 |

1. Industrial Estates In Pudukkottai District

There are 3 SIDCO Industries Estates and one SIPCOT Complex in Pudukkottai District.

The Details are as furnished below:

| Sl. No | Location of the name Estate | Extent in Acres | Developed plots/ sheds | Allotted plots /sheds | Vacant plots/ shedds |
|--------|-----------------------------|-----------------|------------------------------------|------------------------------|----------------------|
| 1. | Machuvadi, Pudukkottai | 23.18 | Sheds – 38 Tiny sheds – 15 | Sheds – 38 Tiny Sheds –15 | -- |
| 2. | Mathur | 21.45 | Sheds – 17 Plots – 22 | Sheds – 17 Plots – 22 | -- |
| 3. | Vallanur, SIPCOT Complex | 51.45 | Sheds – 10 Undeveloped plot 142 | Sheds -10 Plots –2 | Plot - 140 |

Sipcot Industrial Complex, Pudukkottai

- ❖ The SIPCOT Industrial Complex is located on Trichy – Rameswaram
- ❖ National Highway (NH 210)
- ❖ This Industrial complex is well connected by Road, Rail and Air.
- ❖ It was established in 1980.
- ❖ The Allotment of land commenced in 1982 to accommodate Engineering and General Industries.
- ❖ The total extent of complex area is 421.10 acres.

| Saleable area Available | Extent allotted | Balance area Available | No.of units |
|-------------------------|-----------------|------------------------|-------------|
| 311.69 acres | 291.12 acres | 20.57 acres | 85 |

2. Overview Of The Industrial Scenario

Type of industries available in Pudukkottai District

- ❖ Heavy Steel And Structural Fabrication
- ❖ Manufacturing of boilers

- ❖ Modern Rice Mill
- ❖ Coir Products and Coir Briquettes
- ❖ Fisheries based industries like, fish processing, manufacturing of fish meal
- ❖ Fabrication, servicing and repairing of mechanised boats
- ❖ Ice plants, cold storage, Articles from Seaweed.
- ❖ Mineral based industries like mechanised bricks, Mangalore tiles, Ceramic and mosaic tiles, Attangudi tiles,
- ❖ Granite cutting and polishing, blue metal jelly, quicklime, white cement.
- ❖ Forest based industries like manufacturing of paper, gums, sawmill,
- ❖ Agro based industries
- ❖ Automobile ancillaries
- ❖ Cashew based units
- ❖ Solar equipments
- ❖ Poultry feed and cattle feed
- ❖ Leather products
- ❖ A modern freezing plant for processing of fish, prawns, crabs etc., in the coastal areas of this District
- ❖ IT and IT enabled Services.
- ❖ In this scenario, more than 5000 students in computer science and trained young people coming out every year in this district, there is good scope for starting Data Entry Centres, Software Development and Internet Browsing Centres.
- ❖ In the Hardware Sector, Assembling of computers, hardware maintenance, manufacture and supply of stationeries, Furniture and consumables, have good scope in future.
- ❖ As Pudukkottai is a resource centre and 'Not Developed Centre' some big software companies may open shops in such centre, to give a kick start to the exercise.

3. Block Wise Details Of Large Scale Industries Sector-Wise Showing The Number Of Units, Investment, Employment And Installed Capacity

MAJOR INDUSTRIES IN PUDUKKOTTAI DISTRICT

| Sl. No. | Name and address of the unit | Office Address with Ph. No. | Factory address with Ph. No. | Name of the Block | Constitution | Contact person with contact ph. number | Product Manufactured | D.C.P. Date |
|---------|--|---|---|-------------------|------------------------|---|--|-------------|
| 01 | The Pudukkottai District-Co-op spinning Mills Ltd, | Post Bag No.3, Thuraiarasapuram Aranthangi, - 614 616 Pudukkottai Dist Ph. No.,, 04371-224624 | Post Bag No.3, Thuraiarasapuram, Aranthangi, - 614 616 Pudukkottai Dist Ph. No.,, 04371-224624 | Aranthangi | Co operative | Administrartor Ph. No: 04371-224624 Cell,94433-45624 | Cotton Yam | 01.01.1985 |
| 02. | Livia Polymer Bottles PVT Ltd, | Manudaiyur Salai, Manadaiyur, Pudukkottai Dist. 622 515 Ph.No 04339/250 418/250472 | Manudaiyur Salai, Manadaiyur, Pudukkottai Dist. 622 515 Ph.No.04339/250418/ 250472 | Virali-Malai | Private Limited | B.V.Raman, Chairman & Managing Director, Ph.No. 04339-250418/250472 | PET Bottles & Containers | 27.01.1989 |
| 03. | High Energy Batteries (India) Ltd | ESVIN HOUSE, Post Box 5068,Perungudi, Chennai 600096 Ph.No.044-24961056, 24960335 | Matur Industrial estate, Pakkudi Road, Mathur 622 515 Pudukkottai Ph.No.0431 - 2660314, 2660323 2660324 | Virali-Malai | Public Limited Company | Mr.S.V.Raju, General Manager, (Commercial) Ph.No. 04339-250443 | Silver Zinc Batteries, Nickel Cadmium Batteries, Silver Chloride Magnesium Batteries | 21.09.1981 |

| Investment (in Rs. Lakhs) | | | Total | Employment | | | Indirect employment if any | | | Production capacity | | Annual turnover x 2007-2008 | Export if any | Power supply details | | Details of other units owned by the management |
|---------------------------|----------|-----------|---------|------------|-------|-------|----------------------------|-------|-------|----------------------|--------------|----------------------------------|---------------------------------------|----------------------|----------------------------|--|
| Land | Building | Machinery | | Men | Women | Total | Men | Women | Total | Quantity/Annum | Value | | | Sanction Load | Connected Load | |
| 3.07 | 137.98 | 526.43 | 667.48 | Worker 244 | 4 | 248 | NIL | NIL | NIL | 7.21 Lakhs in Kgs | 752.56 | Rs.75.256 Lakhs (Sales turnover) | NIL | 470 KVA | 470KAV | NIL |
| | | | | Staff 34 | - | 34 | -NIL | | | | Rs.in Lakhs | | | | | |
| 40.40 | 320.05 | 1783.29 | 2143.74 | 62 | - | 62 | 53 | 130 | 183 | 3528 M.Ton | 28.22 Crores | 24.66 Crores (in 2007-08) | NIL | 810K VA | 962.57 KW+Lighting 28.50KW | NIL |
| 68.45 | 382.04 | 942.04 | 1392.53 | - | 148 | 4 | 152 | - | - | 29 Lakh Amper e Hour | - | Around Rs.25 Crores | Rs.1.07 Crores (for the year 2007-08) | 2706.6 KW | 2291.4Kw | NIL |

| Sl No. | Name and address of the unit | Office Address with Ph. No. | Factory address with Ph. No. | Name of the Block | Constitution | Contact person with contact ph. number | Product Manufactured | D.C.P. Date |
|--------|------------------------------|--|--|-------------------|--------------|--|----------------------|-------------|
| 06 | Irizar TVS Limited | Trichy main Road, Viralimalai - 621 316 Ph:04339-220540,220002 | Trichy main Road, Viralimalai - 621 316 Ph:04339-220540,220002 | Viralimalai | - | Mr.N.Srinivasan AGM-Operations | Bus body build | 20.08.1994 |

| Investment (in Rs Lakhs) | | | Total | Employment | | | Indirect employment if any | | | Production capacity | | Annual turnover 2007-2008 | Export if any | Power supply details | | Details of other units owned by the management |
|--------------------------|----------|-----------|--------|------------|-------|-------|----------------------------|-------|-------|---------------------|--------------------|---------------------------|---------------|----------------------|----------------|--|
| Land | Building | Machinery | | Men | Women | Total | Men | Women | Total | Quantity/Annum | value | | | Sanction Load | Connected Load | |
| 51.70 | 65.32 | 115.650 | 232.67 | 196 | - | 196 | 350 | - | 350 | 900 MT | 7200 (in Rs Lakhs) | NIL | 600 KVA | 585KVA | NIL | |

4. Proposed Large Scale Projects In The Offing /

M/s CETHAR VESSELS Ltd

Villampatti village, Kalkudi Panchayat, Illupur(Tk)

has proposed to start manufacturing of Boilers and Steam Generating Plants

4a) Thrust Sector Activities identified for growth in the next five years

- ❖ Heavy steel and Structural Fabrication
- ❖ Manufacturing of Boilers
- ❖ Granite cutting and polishing
- ❖ Modern rice mill
- ❖ Coir Products and briquettes
- ❖ Cashew nut Processing

- ❖ Fisheries based industries like fish Processing, manufacturing of fishmeal.
- ❖ Fabrication and servicing of mechanized boat FRP boat.
- ❖ Ice plants and Cold storage

5. Major Industrial Cluster In The Dist

1. Structural and Steel fabrication - Pudukkottai & Mathur
2. Wire and wire products –Pudukkottai & Mathur
3. Coir fibre, Rope and Pith block - Aranthangi, Avathankottai, Keeramangalam
4. Gem cutting – Annavasal, Illupur, Viralimalai, Thiruvappur
5. Rice mills – Alangudi, Aranthangi, Pudukkottai

6. Export Potentials Of The District

1. Fish and Fish Products
2. Coir Products and Coir Pith block
3. Cashew nut
4. Granite Products
5. Gemstone

7. Other Potential Non Farm Sector Type Of Industries In The District

a) Raw material Based

- ❖ Coir fiber, Rope and Coir pith block
- ❖ Rice mill
- ❖ Oil mill
- ❖ Cashew nut Processing
- ❖ Paper mill
- ❖ Fisheries based products

b) Demand based

- ❖ Steel and Structural Fabrication
- ❖ Fertilizer and Pesticides
- ❖ Manufacturing of Agricultural implements

c) Skill based

- ❖ Gem cutting
- ❖ Steel and Structural Fabrication

d) Export Oriented

- ❖ Fish and Fish Products
- ❖ Cashew nut Processing
- ❖ Granite Products
- ❖ Coir Products and Coir pith block

e) Rural artisans based

- ❖ Terracotta and Earthenware – Malaiyur, Alangudi
- ❖ Brass Utensils - Ponnamaravathy
- ❖ Brass sculpture - Ponnamaravathy

**8. SEZ / EPZ Industrial estates (Sidco/Sipcot) Showing the number of units
Turnover, Employment**

Industrial Estates In Pudukkottai District

| SI No | Location of the name Estate | Extent in Acres | Developed plots/ sheds | Allotted plots /sheds |
|--------------|------------------------------------|------------------------|------------------------------------|-------------------------------|
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**9. Block wise Micro/Small/Medium Enterprises in the district with numbers
Investment & Employment**

| Sl. No | Name of the Block | No of industries | Investment in Rs Lakhs | Employment |
|--------|-------------------|------------------|------------------------|------------|
| 1. | ANNAVASAL | 435 | 366.32 | 1307 |
| 2. | ARANTHANGI | 1843 | 531.40 | 3978 |
| 3. | ARIMALAM | 397 | 270.92 | 1038 |
| 4. | AVUDAIYARKOIL | 586 | 297.04 | 1230 |
| 5. | GANDARVAKOTTAI | 295 | 700.92 | 852 |
| 6. | KARAMBAKUDI | 319 | 506.31 | 751 |
| 7. | KUNNANDARKOIL | 290 | 570.94 | 807 |
| 8. | MANAMELGUDI | 335 | 360.13 | 967 |
| 9. | PUDUKKOTTAI | 3309 | 8648.77 | 7701 |
| 10. | PONNAMARAVATHY | 392 | 230.91 | 1063 |
| 11. | THIRUMAYAM | 522 | 925.40 | 1264 |
| 12. | THIRUVARANKULAM | 505 | 592.48 | 1145 |
| 13. | VIRALIMALAI | 445 | 1545.58 | 1187 |

10. Projected Micro / Small/ Medium Growth

| | | |
|--------|-----|--------|
| Micro | 10% | /Annum |
| Small | 5% | /Annum |
| Medium | 2% | /Annum |

11. Overall Scenario after 5 years

- ❖ Due to proximity to BHEL more no of heavy steel and structural fabrication industries will be concentrated at Viralimalai, Mathur, Keeranur and Pudukkottai area.
- ❖ Due to shortage of space at Trichy IT based industries will be located in the above areas.
- ❖ Fish and fisheries based industries will be concentrated in Coastal areas.
- ❖ Coir and Coir based industries will be concentrated in Aranthangi area.

12. Steps to be taken to increase the industrial growth in the district and to improve the export performance

- ❖ SIDCO /SIPCOT Industrial estates to be proposed in Viralimalai, Mathur, Keeranur and Pudukkottai Areas.
- ❖ Encouragement to be given to fish and fisheries based industries in Coastal areas
- ❖ Uninterrupted Power supply is needed
- ❖ Availability Skilled Laborers to be developed in this district
- ❖ Improvement to road network in this district
- ❖ Train services to Pudukkottai are to be increased.

13. Block Wise Potential Profile

1. ANNAVASAL

Oil Mill, Agricultural implements, Readymade Garments, Steel Furniture, Bakery, Gem cutting, Pottery and Terra Cotta, Quarries.

2. ARANTHAGI

Oil Mill, Flour mill, Coir products, Paddy hulling \, Saw mill, Readymade Garments, PVC accessories, Detergent Cakes, Mosaic tiles, Aerated waters, Xerox, Printing and Binding, Bakery, Colour Film Processing, steel Furniture, Domestic Utensils, Gates and Grills, Radio Repair, and servicing, Auto Mobile Repairs and servicing.

3. ARIMALAM

Oil Mill, Flour mill, Wood saw mill, papers and Boards, Readymade Garments, Metal Engraving, Coir Products, Pottery Terracotta, Palm leaf products, Beads and Garlands.

4. AVUDAIYARKOIL

Flour mill, Oil Mill, Coir products, Agricultural implements Aluminium Utensils, Oil Engine repairs, Aerated waters,, Pottery, Terracotta, Fishnet making, Palm leaf products.

5. GANDARVAKOTTAI

Oil Mill, Flour mill, Agricultural implements, Mechanized Bricks, Tiles, Cashew Processing, Groundnut cake making, Art Glass works.

6. KARAMBAKUDI

Dhal mill, flour mill, Oil mill, Agricultural implements Tyre retarding, Pottery Terracotta, Korai mat weaving.

7. KUNNADARKOIL

Dhal mill, flour mill, Oil mill, Saw mill, Agricultural implements, Aerated Waters, suit cases, Coir products Sculpture, Quarries.

8. MANAMELGUDI

Flour mill, Oil mill, Charcoal Powder, Bakery, Aerated Water, pottery, Terracotta, Fish Net, Beads Garlands.

9. PONNAMARAVATHY

Oil Mill, Flourmill, Sawmill, Dyeing and bleaching, Stainless Steel Utensils, Brass Utensils, Automobile Servicing, Coil Rewinding Bakery, Aerated Waters, and Coir Products.

10. PUDUKKOTTAI

Flour mill, Oil mill, Soap nut Powder, Betalnut, Sugarcane crushing, Agricultural implements, Saw mill, Ready made Garments, Plastic woven sacks, Tube vulcanizing, Rexine seat cover, Bio-Chemical testing Tyre Retarding, PVC Electric Accessories, steel Furniture, Soap Making, Electro plating, Moped / Cycle Repair, Domestic Utensils, Coil Rewinding, Battery Charging, TV, Radio and Computer Servicing, Automobile Body building, Mosaic tiles, Printing, Colour Photo Studio, Envelope Making, Xerox, Pottery, Terracotta, Snack bar, Sculpture, Cashew nut processing.

11. THIRUVARANKULAM

Flour mill, Oil mill, Groudnut decorticating, saw mill, Polythene bags manufacturing, Detergent Cake, Domestic Utensils, Cycle repairing, Printing, Bakery, Aerated Waters, Pottery, Teracotta, Coir Products, Bangles.

12. THIRUMAYAM

Flour mill, Oil mill, Saw mill, Ready made garment, Domestic Utensils, Electric Motor rewinding, Automobile servicing, Mosaic tiles, Bakery, Aerated waters, Pottery, Terracotta, Beads and Garlands, Wooden articles.

13. VIRALIMALAI

Flour mill, Oil mill, Saw mill, Ready made garments, Detergent cake, Gate and Grill making, Kalyan Stores, Steel Fabrication, Limekiln, Card board, Bakery, Bone Meal, Pottery Terracotta, Coir, Gem cutting.