

# DISTRICT PROFILE – NAMAKKAL

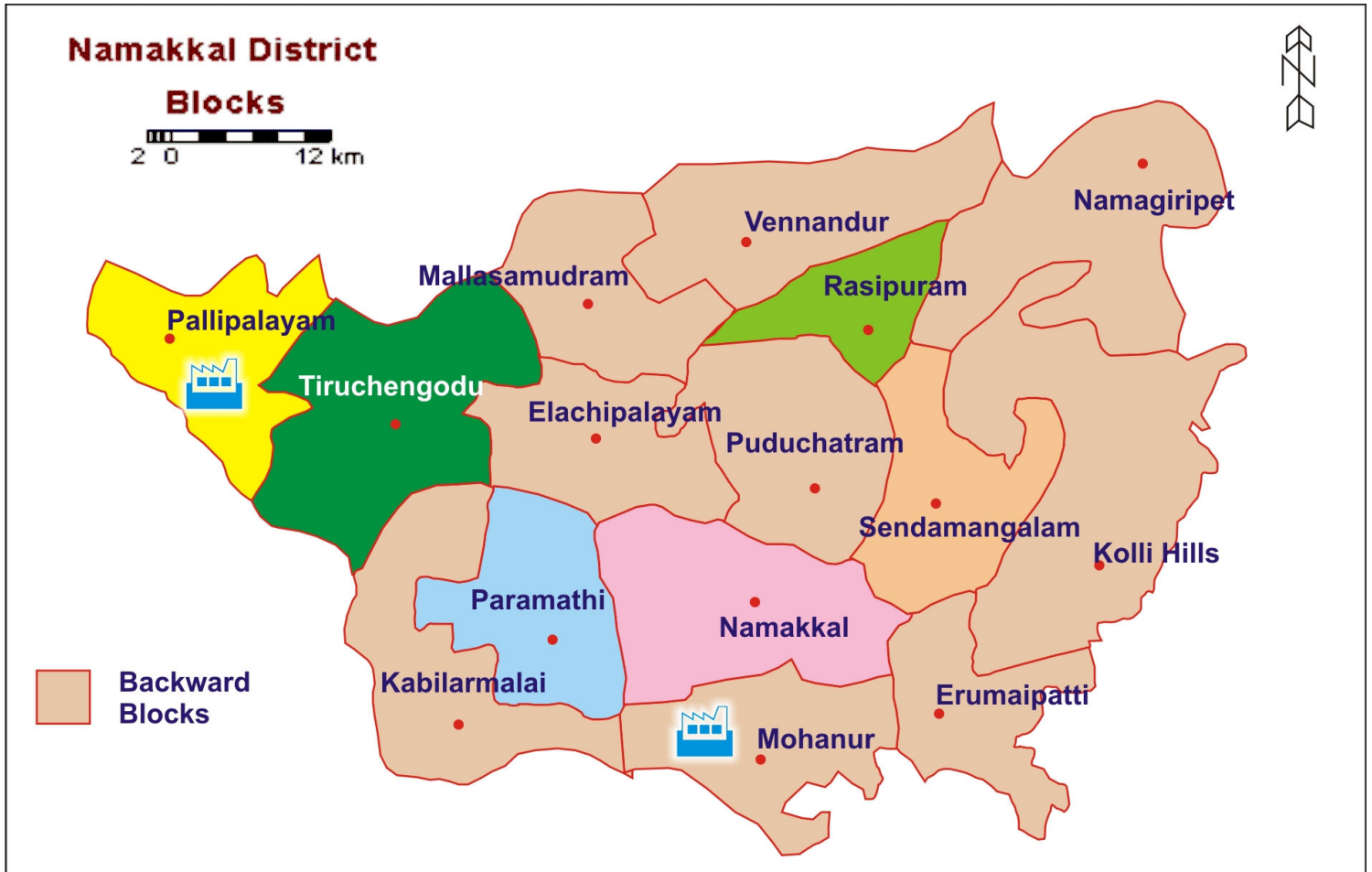
## GENERAL PROFILE :

Namakkal district was created by bifurcating the erstwhile Salem district and created in 1997. The Geographical area of the district is 34,29,671 hectares, which is divided into 4 taluqs, namely Namakkal, Paramathi, Tiruchengode and Rasipuram. Of these, Namakkal, the district headquarters has the most extensive coverage of 1,767,75 sq.kms.

The district boundaries are

- East : Perambalur & Salem Districts.
- West : Erode District
- North : Salem District
- South : Karur District.

## DISTRICT MAP OF NAMAKKAL



## BASIC CHARACTERISTICS :

Particulars	Namakkal District	Tamilnadu	% Share in the State
Area (Sq.Kms.)	3,363	1,30,058	2.22
Population ( Lakh persons)	14.96	6,24,05,679	1.75
Forest (Hechs.)	47,196	22,86,444	4.54
Coastal line (Kms.)	Nil	1076	X
Literates	67.66%	73.47%	X
% of Labour force	41.12%	44.78%	X
Workforce dependent on Agri.	37.21%	49.56%	X

## AGRICULTURAL RESOURCES :

### Area under Principal Crops in the Namakkal District 2006-2007



Crop	Area (hect.) 2005-2006	Normal Area of Principal crops
Paddy	26.506	13.231
Jowar	1,11,588	
Maize		
Cholam		
Pulses	24.346	20.234
Turmeric	2.115	
Cotton	4.197	
Suarcane	13.280	11.124
Groundnut	47.135	
Veatables	37.600	

## INFRASTRUCTRE :

S. No.	Category	Availability in the District		
1	Availability of Land	Waste land available – 667.17 Hectare		
2.	SIDCO Estates	<b>Industrial Estate</b>	<b>No.of Sheds</b>	<b>Suitable Industries</b>
		Tiruchengode	36	All types
		Namakkal	54	All types
3	Power Supply	There is no power generation in the district. However, the district is supplied power by Tuticorin and Neyveli Thermal Power Stations of the neighbouring districts through State and Central grid.		
4.	Transport	The district is well connected by roads with major commercial centers of the State.		
5.	Finance – Banks	There are 112 commercial banks branches and 24 Co-operative banks available in the district.		

## INDUSTRIAL PROFILE :

- Large / Medium scale units : 49
- Small scale units regd. (as on 31.3.2008)



No. of units	Investment on P & M.	Employment
10071	23121.27	40655

## TOP 10 INDUSTRIES – SUITABLE FOR THE DISTRICT

<b>Name of the Product</b>	<b>Suggested Capacity</b>	<b>Total Investment</b>	<b>Suitable Blocks.</b>
Poultry based Products	250 MT.	Rs.25 Lakh	Namakkal & Rasipuram
Cold storages	200 MT	Rs.1 crore	Rasipuram & Namakkal.
Fruit & vegetable Process	1200MT / P.a.	Rs.50 lakh	All the blocks in the District
Dehydrated Vegetable	100 MT / P.a	Rs.50 lakh	Namakkal.
Garlic paste/ Powder	200 MT / P.a	Rs.46 lakh	Rasipuram
Tomato Products	10 MT / P.a	Rs.15 Lakh	All the blocks in the District
Tamarind Starch & Powder.	15 MT / P.a.	Rs.25 Lakh	Paramathi.
Essential Oil	50 MT / P.a	Rs.70 Lakh	Rasipuram & Namakkal.
Neem based Products	200 MT.	Rs.15 Lakh	Rasipuram, Namakkal & Tiruchengode

## THE LIST OF INDUSTRIES, WHICH HAVE SCOPE IN NAMAKKAL DISTRICT

- Activated carbon from Paddy husk.
- Handmade paper
- Groundnut Oil extraction.
- Cotton seed oil extraction.
- Coconut Oil extraction.
- Coconut Shell Powder.
- Coir twisting.
- Coir mat weaving
- Mat Weaving.
- Instant Food mixes
- Cereal flour.
- Bakery products like biscuits, bun etc.
- Mango pickle/ Chutney/squash.
- Extruded snack foods.
- Sugar candy.
- Silk reeling and twisting.
- Silk cotton beds and pillows.
- Screen-printing on cloth.
- Country Bricks.
- Chamber Bricks with kiln.
- Blue Metal Jelly.
- Granite polishing.
- Wooden furniture.
- Packing material and wooden cases.
- Saw Mill.
- Poultry farm
- TV and Radio repairing Centre.
- Poultry Feed.
- Cattle Feed.
- Cleaning powder.
- Wetting and sizing agents.
- Injection moulded plastic items for domestic and industrial uses.
- Polypropylene box strapping.
- Plastic Bobbins.
- Cotton pressing units.
- Cotton Yarn spinning.
- Cotton ginning.
- Cotton beds.
- Pillows and mattresses.
- Winding warping dyeing and bleaching of cotton yarn.
- Terry Towel.
- Braided cords. Tapes and ropes.
- Leather bags, purses, belt etc.
- Bolt and Nuts.
- Small springs.
- Aluminum builders hardware.
- Aluminum vessels.
- Aluminum implements.48. Small springs.
- Automobile repairing and servicing.
- Cycle seat covers
- Small transformers.
- Tube light chokes and starters.
- Link clips.

## Overview of the Industrial scenario as on 31.3.2008

<b>S.No.</b>	<b>Classification</b>	<b>Details of classification</b>	<b>No.of units.</b>
1.	Food based	Sago, Rice Mills, Flour mills, bakery products, milk products, extraction of edible oils etc.	625
2.	Chemical based	Soap, perfumery products, cleaning powder, Phenyle	51
3.	Plastics rubber based	PVC pipes & rubbers goods	82
4.	Electrical & Electronics based	TV antenna, choke, Electrical tube lights fittings.	21
5.	Forest based	Saw mills, Wooden furniture	160
6.	Leather based	Leather Chappals	174
7.	Engineering based	General Engineeing, Welding, steel furniture, fabrication of steel structural.	982
8.	Textile based	Cotton fabrics, printing & dyeing, bleaching, Cotton yarn, readymade garments.	3214
9.	Others	Mixed type of units	4762

**Total**

**10,071**

## Emerging Activities

- Food processing
- Cattle Feed
- Milk products
- Bakery
- Hand made greetings
- Fly Ash brick,
- Hollow blocks/ Floor tiles,
- Rubberized Coir paper board
- Jewellery making.

## Block wise details of large scale industries sector-wise showing the number of units, investment, employment and installed capacity

### Block wise details of Medium & Major Industries

S.No.	Name of the Unit	Product	Production Capacity	Investment in crores.	Employment.
<b>Block</b>	<b>Erumaipatti</b>				
1	M/s.Saranya Spinning Mills Ltd.,	Cotton Yarn	15736 Spindles	7.06	145
2	K.K.P. Spinning Mills Ltd.,	Cotton Yarn	35000 Spindles	13.06	250
<b>Block</b>	<b>Puduchatram</b>				
1	Jayamurugan Textiles	Cotton Yarn	12000 Spindles	7.99	130
2	Jaihind Spinning Mills P.Ltd.,	Cotton Yarn	15000 Spindles	9	145
3	Sakthi Iswarya Spinning Mills P.ltd.,	Cotton Yarn	25000 Spindles	11	180
<b>Block</b>	<b>Mohanur</b>				
1	K.K.P. Textiles Ltd.,	Cotton Yarn	25000 Spindles	10	260

<b>Block</b>	<b>Rasipuram</b>				
1	Namakkal Cotton Mills P.Ltd.,	Cotton Yarn	8084 Spindles	6	140
2	Thiruvalluvar Textiles P.Ltd., Unit-1	Cotton Yarn	21168 Spindles	15	250
3	Thiruvalluvar Textiles P.Ltd., Unit-II	Cotton Yarn	50400 Spindles	45	450
4	Shervaroys Textiles	Cotton Yarn	12000 Spindles	5.5	125
5	Sornalakshmi Spinning Mills P.Ltd.,	Cotton Yarn	18000 Spindles	9.9	150
<b>Block</b>	<b>Namakkal</b>				
1	SMR spinning Mills P.Ltd.,	Cotton Yarn	20000 Spindles	15	250
<b>Block</b>	<b>Vennandur</b>				
1	Mallur sidheswara Spinning mills	Cotton Yarn	30000 Spindles	10	300
2	Sambandam Spinning Mills Ltd.,	Cotton Yarn	35000 Spindles	15	500
<b>Block</b>	<b>Paramathi</b>				
1	M/s. Karur Srinithi Yarn Mills P.Ltd.,	Cotton Yarn	12000 Spindles	17	40
2	M/s. Mithunam Spinning mills P.Ltd.,	Cotton Yarn	8000 Spindles	12	30
3	M/s. SJLT Textile P.Ltd.,	Cotton Yarn	25000 Spindles	18	85
4	M/s. Visaka Industries	AC sheet	150 MT/dav	20	105
5	Ran India steels P.Ltd.,	Steel rerolling, Ingot	2300 MT/ annum, 3000 MT/ Annum	15	350
<b>Block</b>	<b>Kabilarmalai</b>				
1	M/s. Saraswathi Udyog India P. Ltd.,	Paper Boards & Duplen Boards	15000 MT	16.02	68
<b>Block</b>	<b>Elachipalayam</b>				
1	M/s. Subhashiri Bio Energies P.Ltd.,	Power Generation	3 MW	20.00	40

<b>Bloc</b>	<b>Pallipalayam</b>				
1	M/s. Veena Textiles P.Ltd.,	Cotton Yarn	12096 Spindles	16	55
2	M/s. KAS Spinning Mills P.Ltd.,	Cotton Yarn	18144 Spindles	14	75
3	M/s. A.S.S. Mills P.Ltd.,	Cotton Yarn	25000 Spindles	17.1	95
4	M/s. Arunachala gounder Textiles Mills	Cotton Yarn	25000 Spindles	23.81	95
5	M/s. Cheran Spinners P.Ltd.,	Cotton Yarn	27216 Spindles	20.22	100
6	M/s. Deventhra Spinners P.Ltd.,	Cotton Yarn	25000 Spindles	18.2	92
7	M/s. PKPN spinning Mills P.Ltd.,	Cotton Yarn	11088 Spindles	10.31	35
8	M/s. Nallathal Spinning P.Ltd.,	Cotton Yarn	13101 Spindles	8.35	38
9	M/s. Mothi Spinners P.Ltd.,	Cotton Yarn	25000 Spindles	21.07	45
10	M/s. Chinappa Spinning Mills P.Ltd.,	Cotton Yarn	17760 Spindles	20.51	55
11	J.P.P. Mills P.Ltd.,	Cotton Yarn	15000 Spindles	20	35
12	Victory Spinning Mills Ltd.,	Cotton Yarn	15000 Spindles	15	30
13	Rajaguru spinning Mills P.Ltd.,	Cotton Yarn	12000 Spindles.	15	35
14	RG Spinning Mills P.Ltd.,	Cotton Yarn	15000 Spindles	15.00	40
15	Mouli Spinners P.Ltd.,	Cotton Yarn	8000 Spindles	8.00	30
16	Chola Spinners	Cotton Yarn	50000 Spindles	40.00	350
17	Ponni Sugar	Sugar	2500 MT/day	100	350
18	Padmakrishna Textiles	Cotton Yarn	15000 Spindles	6.00	30

Block	Tiruchengode.				
1	M/s. KSR Textiles Mills P.Ltd.,	Cotton Yarn	13440 Spindles	13.00	40
2	M/s. Kutti Spinners P.Ltd.,	Cotton Yarn	12096 Spindles	8.16	35
3	M/s. Paranthaman Spinning Mills P.Ltd.,	Cotton Yarn	13000 Spindles	8.63	35
4	Sengunthar Mills Ltd.,	Cotton Yarn	25000 Spindles	6.49	280
5	Pullicar Mills Ltd.,	Cotton Yarn	25000 Spindles	15.00	625
6	M/s. Sri Sampoorana Lakshmi Spinning Mills	Cotton Yarn	35000 Spindles	25.00	110
7	Lakshmi Saraswathi Spinning Mills	Cotton Yarn	18000 Spindles	13.00	46
<b>LARAGE SCALE INDUSTRIES</b>					
1	Sesayee Paper Boards, Pallipalayam.	Paper Mill		600.00	1800
2	Salem Co-operative Sugar Mill, Mohanur.	Sugar Mill		100.00	450

#### **4. Proposed large-scale projects in the offing / Thrust sector activities Identified for growth in the next five years.**

##### Thrust Sector Activities

- ❖ Cost Effective Building Materials.
- ❖ Readymade Garments

##### Large Scale Projects

- ❖ Spinning Mills fully automatic & centralized Air/conditioned units.
- ❖ Glucose out of Maize
- ❖ Starch out of Topicco
- ❖ Sugar Mills (Ponni Sugars – Paramathy)
- ❖ Non-conventional Energy producing unit (from beggose) – Mohanur.

## 5. Major industrial clusters in the district.

Automobile lorry body building units identified by the MSMEDI Chennai.

## 6. Export potentials of the district.

- ❖ Raw Granite
- ❖ Cotton fabrics
- ❖ Towels
- ❖ Bed spreads
- ❖ Rigs
- ❖ Egg.

## 7. Other Potential non-farm sector type of industries in the district.

- a. Raw material based. - Sago, Rice Mills, Flour mills, Bakery products, Milk-Products, Extraction of edible oils, PVC Pipes, Tube lights, Cotton fabrics, Cotton yarn, Ready-made Garments, Egg and Egg products.
- b. Demand based. - Egg Tray, General Engineering, Sago, Appalam, Jaggary
- c. Skill based. - Lorry body building.
- d. Export oriented. - Raw Granite, Polished Granite, Cotton fabrics, Garments. Turkey towels & Eggs.
- e. Rural artisans based - Ornamental, Pottery, artistic brassware, wall hangings made of korai mat and terra cotta articles etc.,

## 8. SEZ/EPZ/ industrial estates (Sidco / Sipcot), showing the number of units, Turnover, employment

Industrial Estate (SIDCO)	No.of sheds	Investment	Employment
Tiruchengode	36	540 lakhs	216
Namakkal	54	432 lakhs	378



**9. Block wise Micro/Small/Medium enterprises in the district with numbers, Investment & employment.**

**BLOCKWISE DETAILS OF REGISTERED UNITS UPTO 14.12.2006**

Sl.No.	Name of the Block	No. of Units	Investment (Rs. In lakhs)	Employment
1	Erumaipatti	429	683.70	3003
2	Elachipalayam	159	47.70	636
3	Kabilarmalai	219	109.50	1095
4	Paramathi	722	953.04	3321
5	Kollihills	18	5.40	36
6	Senthamanqalam	353	2372.16	1270
7	Mallasumudram	249	127.92	647
8	Moahnur	227	93.07	522
9	Namakkal	2282	1711.50	9128
10	Namaqiripettai	342	277.02	991
11	Pallipalayam	1145	1374.00	3664
12	Puduchatram	255	81.60	765
13	Rasipuram	759	478.01	2201
14	Tiruchengode	2101	2521.20	6303
15	Vennandur	162	82.62	372
	<b>Total</b>	<b>9422</b>	<b>10918.44</b>	<b>33954</b>

**BLOCKWISE DETAILS OF MSMED EM for the Period from 15.12.2006 to 31.3.2008**

<b>S. N</b>	<b>NAME OF THE BLOCK</b>	<b>NO. OF UNITS REGISTERED</b>	<b>VALUE OF LAND AND BUILDING (RS. IN</b>	<b>VALUE OF MACHINERY (RS. IN LAKHS)</b>	<b>Total</b>	<b>EMPLOYMENT GENERATED (NOS)</b>
1	Elachipalavam	10	9.70	38.30	48.00	91
2	Erumabatti	5	28.50	27.36	55.86	48
3	Kabilarmalai	7	30.00	31.00	61.00	60
4	Kolli-Hills	..	..	..	..	..
5	Mallasamudram	10	48.50	107.04	155.54	149
6	Mohanur	4	32.08	163.00	195.08	50
7	Namaciripettai	10	44.00	39.02	83.02	96
8	Namakkal	80	414.60	439.82	854.42	602
9	Pallipalavam	172	688.40	1035.84	1724.24	1276
10	Parmathv	38	176.00	308.45	484.45	296
11	Puduchathiram	17	233.00	266.10	499.10	348
12	Rasipuram	65	846.01	771.35	1617.36	1111
13	Sendamangalam	9	179.60	277.50	457.10	160
14	Tiruchengode	207	2165.60	3674.55	5840.15	2322
15	Vennandur	15	62.75	64.76	127.51	92
	<b>Total</b>	<b>649</b>	<b>4958.74</b>	<b>7244.09</b>	<b>12202.83</b>	<b>6701</b>

**10. Projected Micro/Small/Medium growth**

- ❖ Objective of the Government is to facilitate 10% growth per year in respect of MSME
- ❖ To provide employment for atleast 10 lakhs persons in the period of 11th 5 year plan

**In light of the above objectives the growth of MSME are projected**

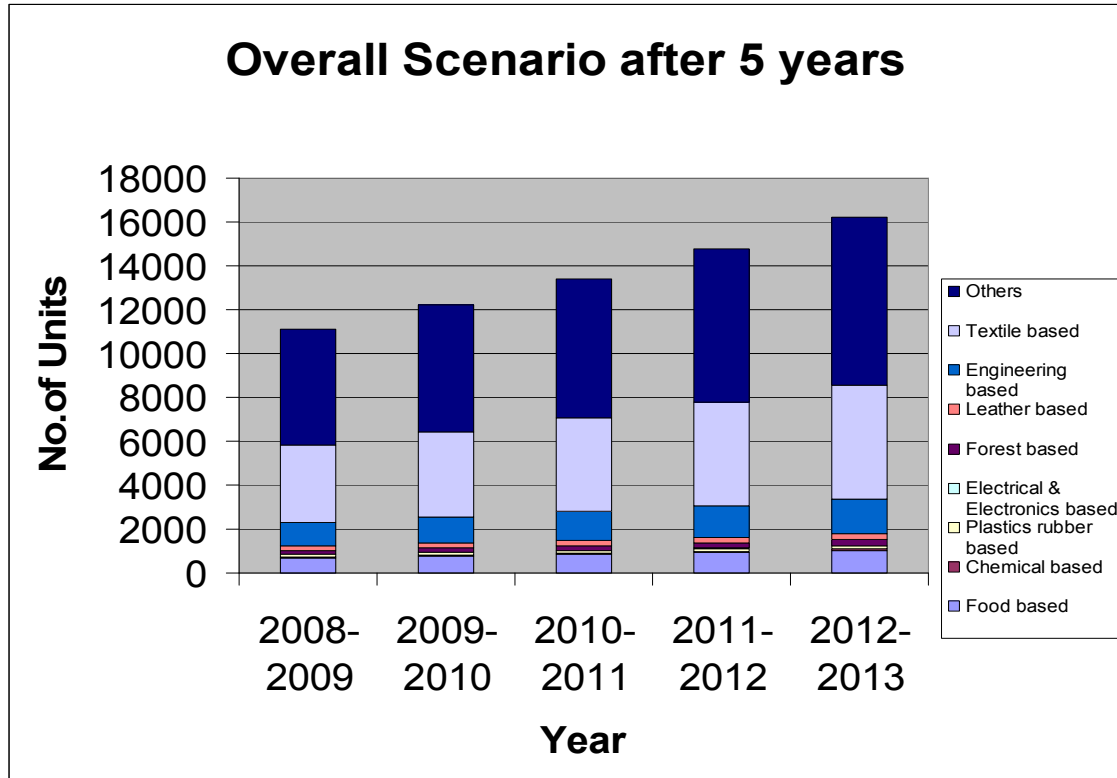
- ❖ In Micro Enterprises Sector there is a possibility of more than 15% growth per in food, Lorry body building, Textile, Poultry feed and Fly ash Bricks Industries.
- ❖ This may be achieved by dovetailing Self Help Group members and by means of effective implementation of PMEGP Scheme

- ❖ In Small Enterprises sector there is a possibility of 10% per annum growth in Auto looms (textiles), Sago, Milk Chilling and Milk products industries and Cold storages.
- ❖ In Medium Enterprises sector there is a possibility of 10% growth in steel Industries, glucose out of starch (sago) Industries and medium scale starch industries.

## 11. Overall Scenario after 5 years.

<b>Overall Scenario after 5 years</b>						
<b>S. No.</b>	<b>Classification</b>	<b>2008-09</b>	<b>2009-10</b>	<b>2010-11</b>	<b>2011-12</b>	<b>2012-13</b>
1	Food based	688	757	832	916	1007
2	Chemical based	56	62	68	75	82
3	Plastics rubber based	90	99	109	120	132
4	Electrical & Electronics based	23	25	28	31	34
5	Forest based	176	194	213	234	258
6	Leather based	191	210	231	254	280
7	Engineering based	1080	1188	1307	1437	1581
8	Textile based	3535	3889	4277	4705	5176
9	Others	5249	5774	6351	6986	7685
	<b>Total</b>	<b>11088</b>	<b>12197</b>	<b>13416</b>	<b>14758</b>	<b>16234</b>

Factors affecting the growth rate are rainfall, flow of Cauvery Water, Bird flu, Credit flow, Rate of Interest, Fuel cost, escalation of prices of Iron, Steel and Wood.



## 12. Steps to be taken to increase the industrial growth in the district and to improve the export performance.

- ❖ To focus on the implementation of MSME Policy 2008
- ❖ Skill Development trainings to be imparted for the workers – Different fields
- ❖ Wide spread Exhibition of finished products of MSME units at a frequent period
- ❖ More number of seminars/publication about the schemes of the Government to the needy entrepreneurs.
- ❖ To focus on the promotion micro enterprises among the Self Help Group
- ❖ Effective discussion between the financial Institution and the MSME promoters – Effect once in six months to sort out the issues.
- ❖ Successful Co-ordination with MSME Association and other Agencies in the Development of Industrial Sector.
- ❖ The procedures of Export and the benefits of the Export should reach the public early.
- ❖ Excise Department, Export Credit Guarantee Corporation should take high initiative to make export simple and problem free among the entrepreneurs.