

District Profile – karur

FORMATION:

Karur District took its unique separate functions since Sep. 1995 on trifurcation from the integrated Tiruchirapalli District.

District Industries centre extended its wings to the Service of this District separately from 05.08.1996.

TALUKS	BLOCKS
1.Karur	a). Karur b). Thanthoni
2.Aravakuruchi	a). Aravakuruchi b). K.Paramathy
3.Kulithalai	a). Kulithalai b). Thogamalai c). Kadavur
4.Krishnarayapuram	Krishnarayapuram

MUNICIPALITES

- Karur
- Inam Karur
- Thanthoni
- Kulithalai

DISTRICT PROFILE

LOCATION:

This District is located in NH7 road connecting south and north Terminals of Indian Nation. It is situated in the centre in between Manchester city (Coimbatore) by west to Paddy land at East (Trichy), and Egg city by North (Namakkal) to Lock city at south (Dindigul) and Turmeric City (Erode) are the boundary Districts.

CULTURE:

The fragrance of industrial knowledge of Coimbatore belt with literary knowledge of Tiruchirapalli belt is smelt in the soil along with Sincere and hard work spreaded everywhere. People of all states of Nation and people of all districts of the State found placed in this district engaging in their industrial activity.

ECONOMY:

The district is potential in its economical status due to its flourishing industrial activity. It brings about nearly 1,400 Crore of foreign Money and about a marketing gravity of Rs.2, 350 Crore in the inter District and States per annum.

EMPLOYMENT:

This district offers day-to-day employment opportunities to the people at a radius of circumference of 80 Kmrs of which the major benefits are due to the weaker sections. Current employment generation of the district is 50,230 Nos and this employment generation is increasing sizably due to the development after the formation of the district.

AGRICULTURE:

Before decades, this district originally concentrated only with Agricultural activities. **Paddy, Sugar Cane, Turmeric, Coconut, Sago, Oil Seeds, Cereals, Mat Korai** is mainly the Agri produce of the district. Agro based industries are now being encouraged to establish in the rural areas.

MINERAL RESOURCES:

Granite stones, blue metal, Calcium, Dolomite, Limestone are the mineral resources available in the dry rural areas of the district.

Overview of the industrial Scenario

Cluster Industries	No. Of Units	Sales Output	Employment Generation
Home Textile Manufacturing Industries	624 Nos.	Home Textile Manufacturing Industries	624 Nos.
HDPE Monofilament based Industries	160 Nos.	300 Cr/Anm.	20,000 Nos.

Engineering Industries	No. Of Units	Turnover Output	Employment Generation
Bus Body built and Allied Industries	52 Nos.	50 Cr/Anm	5,000 Nos.

Mineral Based Industries	No. Of Units	Turnover Output	Employment Generation
Blue Metal Jelly Units	35 Nos.	1.40 Cr/Anm	2,200 Nos.
RCC Pipes Units	46 Nos.	1.12 Cr/Anm	630 Nos.

General Industries	No. Of Units	Turnover Output	Employment Generation
Paper Board Industries	46 Nos.	10 Cr/Anm	Paper Board Industries
Gem cutting Units	375 Nos.	2.25Cr/Anm	1,200 Nos.

Agro Based Industries	No. Of Units	Turnover Output	Employment Generation
Rice Mill	24 Nos.	12 Cr/Anm	1,800 Nos.
Oil Mill	2 Nos.	2 Cr/Anm	50 Nos.
Milk Pasturation	2 Nos.	25.2 Cr/Anm	Milk Pasturation

Large Scale Industries in Karur District

Name of the Block	No. Of Units	Name & Address of the Unit	Investment	Name of the Block	No. Of Units
Karur	2	1 Tamilnadu News Print and Papers Limited. Kagithapuram, Pugalur	975 Crores	3247	460358 Tons
		2. Deccan Sugars Apghari Pvt. Ltd., Pugalur.	14.80 Crores		
Thanthoni	1	Chettinad Cement Corporation Ltd Puliur.	199.33 Crores	494	11.65 Lakhs M.T.

Proposed Large Scale Industries in Karur District

Name of the Block	Activity
Karur	Kraft Paper
Thanthoni Aravakurichi	Spinning Mill
Thogaimalai Kadavur	Cement Factory
Kulithalai	Sugar Factory
Krishnarayapuram	Poly Bags

Major Industrial Clusters in the District

Different types of various cluster industries are functioning in this district.

1. Textile based industries.
 - a) Home Textile products manufacturing units.
 - b) Textile tailoring cluster units
 - c) Textile Dyeing Cluster units
2. Engineering based industries.
 - a) Bus body components manufacturing units.
 - b) Bus Body built units.
3. Synthetic Gem Cutting units.
4. RCC Cement Pipe Manufacturing Units.

CLUSTERS

Cluster units welfare Arrangements

Being Karur is a tex city cluster welfare activities on textile affairs are taken over by Textile Committee functioning in this district.

To improve quality concept and product output the Textile Committee has established a textile-tailoring cluster assisting unit.

For the sake of pollution control and quality control eight common effluent treatment plants are functioning in this district. These treatment plants collect and discharge the treated water of the 400 member dyeing units. Steps also being taken for introducing cluster welfare units for Reversed Osmosis process and to avoid dyestuff sludges and also for recycle the water once used, again for dyeing in the units.

Export Potentials of the District

HOME TEXTILE

On the international Textile map, Karur has become synonymous with handloom "made-ups" first as Tirupur in the hosiery product. The weaving industry came to Karur from Kerala and has earned a reputation for its high quality handloom products today. Exports of handlooms from Karur began on a modest scale with just 15 exporters in 1975 and today Karur has 124 numbers of exporters. The handloom products being exported have been broadly classified under three heads- Kitchen, bathroom and bedroom furniture items. Some of the handloom made-ups exported from Karur are Bedspreads, Towels, Floor rugs, Tea towels, Napkins, Aprons, Kitchen towels, Pot holders Plate mats, Bathmats. Tea mats, Curtains, Pillow, Quill covers, Shower curtains etc., The products are exported to Europe, U.S.A., Japan, Canada, Australia, Singapore, South Korea, South Africa and the Scandinevian countries among others. The handloom industry in Karur generates nearly an annual turn over of Rs.3400 Crores with Rs.1400 Crores of direct and indirect exports of textile goods. The development of export as a major trade has led to the enormous growth of other allied industries like handloom and power loom weaving units, dyeing and bleaching units, tailoring, packaging units etc. The handloom and its allied industries provide direct and indirect employment to over a lakh of persons.

BUS BODY BUILT:

Karur District is very famous for is Bus Body Built Industry. In and around Karur, there are several small and large industries catering the need within TamilNadu as also outside the state.

No. of Units	= 52 Units
Annul Turnover	= 50 Crores
Employment	= 5000 Nos

MOSQUITO NET:

Maximum Number of Mosquito Net (HDPE Knitted Fabrics) units are running in Karur District.

No. Of Units	= 160 Units
Annul Turnover	= 300 Crores
Employment	= 12000 Nos

Other Potential Non-Form Sector Industries

Broad	Viable activities	Name of block
Raw Material based	Rice Mill, Oil Mill Milk Products Drumstick Powder Sago products Herbal Product Granite & Mining Industries	Karur and Kulithalai Krishnarayapuram & Thanthoni Aravakurichi Kadavur Thogaimalai Thogaimalai, Kadavur, K.Paramathi
Demand based	Ready made Garments Korai Mats	Karur & Aravakurichi Karur & Kulithalai
Skill based	Bus Body Building Synthetic Gem Cutting	Karur & Thanthoni Kulithalai, Kadavur, Thogaimalai
Export Oriented	Home Textiles Mosquito Nets	Karur & Thanthoni Karur & Thanthoni
Rural artisans based	Handloom weaving Arecanut Leaf Plate	Aravakurichi, K.Paramathi, & Karur Karur & Thanthoni

Sidco Industrial Estate

Location of the Estate	No. of Units	Turn over (Crores)	Employment Generation (Nos)
Sidco Industrial Estate, S.Vellalapatti, Karur Taluk.	42	13	520
Sidco Industrial Estate, Authur, Karur Taluk.	51	20	5112

Block wise Micro / Small / Medium Enterprises in Karur District

Name of the Block	Category of Enterprise	No. of Units	Investment (in Lakhs)	Employment (Nos.)
Karur	Micro	3731	7508.89	55965
	Small	35	2734.91	2926
	Medium	2	643.77	310
Thanthoni	Micro	1066	2132	13858
	Small	28	2677.92	1001
	Medium	5	2208.83	657
Aravakurichi	Micro	102	204	1122
	Small	3	138.65	62
	Medium	-	-	-
K.Paramathi	Micro	110	495	2420
	Small	8	495.56	172
	Medium	-	-	-
Krishnarayapuram	Micro	51	15.30	357
	Small	3	387	207
	Medium	2	1937.45	1125
Kadavur	Micro	40	18.00	240
	Small	-	-	-
	Medium	-	-	-
Kulithalai	Micro	192	144.00	576
	Small	-	-	-
	Medium	-	-	-
Thogaimalai	Micro	38	14.56	112
	Small	1	27	26
	Medium	1	150	55

Projected Micro / Small / medium Enterprises Growth

Name of the Block	Category of Enterprise	No. of Units	Investment (in Lakhs)	Employment (Nos.)
Karur	Micro	4029	7758.89	56465
	Small	40	2884.91	3926
	Medium	3	1193.77	610
Thanthoni	Micro	1151	2242.00	14458
	Small	30	2802.92	1326
	Medium	6	2808.83	907
Aravakurichi	Micro	120	224.00	1422
	Small	4	178.65	92

	Medium	1	750.00	315
K.Paramathi	Micro	125	570.00	2645
	Small	12	635.56	372
	Medium	1	515.00	275
Krishnarayapuram	Micro	61	20.30	397
	Small	4	457.00	317
	Medium	3	2437.45	1325
Kadavur	Micro	45	20.00	270
	Small	-	-	-
	Medium	-	-	-
Kulithalai	Micro	212	164.00	676
	Small	-	-	-
	Medium	-	-	-
Aravakurichi	Micro	48	17.56	142
	Small	1	27	26
	Medium	1	150	55

Overall Scenario after 5 years

Name of the Enterprise	2009-2010 No. of Units	2010-2011 No. of Units	2011-2012 No. of Units	2012-2013 No. of Units	2013-2014 No. of Units
Food Products	365	401	449	511	592
Beverages, Tobacco Products	34	37	41	46	53
Cotton Textiles	400	440	492	560	649
Wool, Silk, Synthetic,	70	77	86	95	110
Jute, Hemp & Metal Products	36	39	43	49	56
Hosiery & Readymade	2569	2825	3164	3606	4182
Wood and Wood Carving	110	121	135	153	177
Paper & Paper Products	123	135	151	172	199
Leather & Fur Products	66	72	80	91	105
Rubber & Plastic Products	589	647	724	825	957
Chemical and Chemical Products	62	68	76	86	99
Non-metal Mineral Products	368	404	452	515	597
Basic Metal Products	20	22	24	27	31
Metal Products and Parts	61	67	75	85	98
Machinery & parts except Electri.	137	150	168	191	221
Electrical Machinery Apparatus	18	19	21	23	26
Transport Equipments & Parts	72	79	88	100	116

Overall Scenario after 5 years

- Export Value will increase to double fold Rs.6000 crores creating employment to 2.5 lakhs personnel.
- Another SIDCO Industrial Estate will become operational.
- Bus Body Cluster to international standards will be in existence.
- RCC pipe cluster with modern facilities will be formed.
- Mosquito net (with insecticide protection) demand would increase for export.
- Textile Park for Export Home Textiles will become a part of exports houses.
- Large Scale Industries in the field of Cement, Paper and Textile Yarn will comeup.

Steps to be taken to increase the industrial growth in Karur District

- Formation of Cluster
- Formation of Industrial Cooperative Society
- Export assistance
- Single Window Clearance System
- Motivation camp in block level
- Counseling and guiding the entrepreneurs
- Conducting seminars, work shops, etc., on industrial development and related subjects.
- Identifying the sick units and assisting them through District Sick Unit Declaration Committee.
- Assisting the entrepreneur to get the industrial license.
- Conducting regular meeting with local industrial association to solve any Particular problem.
- Associating with various departments / Government agencies like TAHDCO, TABCEDCO etc, for the upliftment of the entrepreneurs belonging to the socially weaker sections